

Millennium

A powerful solution for the most diverse and sophisticated development programs, Millennium gives you the insight you need to target solicitations, expand your base of support and increase the giving level of existing donors. Whether you want to view the details of a recent visit with a major donor, plan an event or glance at the year-to-date totals for a particular campaign, Millennium puts you in touch with the world.

Configure Millennium as an Internet or intranet application. The Millennium Explorer interface organizes information into “worlds,” minimizing your learning curve and allowing you to browse a vast universe of demographic, gift and prospect information.

Manage constituents, gift processing and events

Access, view and maintain data about each constituent in your database in the Profiles World. Millennium collects comprehensive information about your constituents, including biographical information, corporate and foundation profiles, membership and gift processing. Use the Events World to plan and manage the details of special events, including overall activity, activities within the event and each constituent’s participation.

Monitor and report on campaign success

Organize and manage your campaigns with Millennium’s powerful, flexible tracking features for prospect demographics, contact management, proposals and more. The Reporting World allows you to select, format and publish data extracted from the database for a total FASB-compliant reporting solution. Executive Analysis components distributed throughout the software provide graphical overviews of your fundraising efforts, allowing executives to see the big picture, drilling down to the details as needed.

Advanced technology for sophisticated development programs

Millennium’s database engines, either Microsoft SQL Server or Oracle, contained within a Windows NT or Unix operating environment, are designed to support multiple processors and servers for your specific performance levels. Millennium monitors critical database events and immediately alerts you to important events.

Key Benefits:

- Easy-to-use Web-centric fundraising application
- Flexible prospect and campaign management
- Point and click report writing
- Executive tools for interactive online data analysis
- Comprehensive security for data entry and reporting

Service and Support

Our support representatives are experienced professionals who understand not only your technical issues, but also the complexities of nonprofit management

Authorized Business Partners are available to work with you locally to determine your needs. In addition to implementation, Business Partners provide many other services including training and user groups.

To take full advantage of the MIP system, training is critical. Along with our Business Partners, MIP offers several options designed to meet your budget and time constraints.



For details on MIP products,
visit the Blytheco website at:
www.blytheco.com
or call us at (949) 583-9500.